


Poland



Highlights 2021

Smartphone penetration
51 million*

2022

 GDP
Increase of **4.9%**
year on year

Buying online
54%

2023

 Population
38 million*

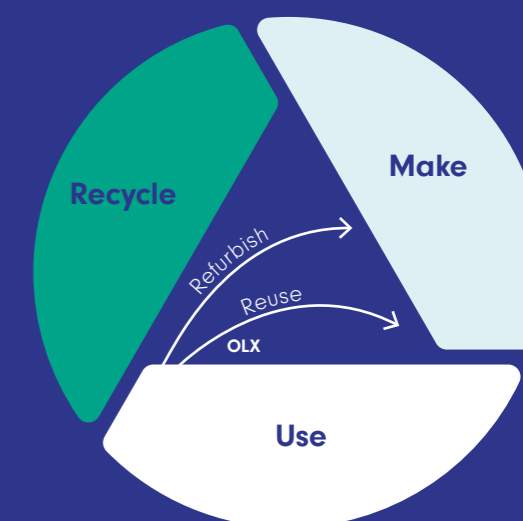
 Inflation
18.4%

Monthly app users
8 million

* Estimated.

Prosus offers

OLX is at the heart
of a circular economy




» Second-hand trading enables the circular economy. In 2021, our platforms saved around:

 **477 million**
GJ-eq of energy

 **357 million**
m³ of water

 **34 million**
tonnes of CO₂e emissions

 **4.2 million**
tons of material